



**DIGITAL TRANSFORMATION AND SCIENTIFIC APPROACHES TO IT**

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Systematic analysis of digital transformation processes , its theoretical and conceptual aspects are lighting , identifying existing problems and providing promising It is important to set directions. importance profession will reach .

Lammers T., Tomidei L., and Regatieri A.'s in the opinion of customers to increase attention and value differentiation , cost efficiency, environmental sustainability, employees safety , overall production efficiency, market concentration and globalization , decision -making process relief etc.industry in networks digital transformation drivers [2].

S.Matt and others of any organization digital transformation strategy involves the use of technology , the creation of value, changes , structural changes and financial aspects cover to receive the necessity [ 3]

Digital Transformation Selection The results of the literature review are presented in Table 1. reflection delivered .

5.5 Table 1

5.6 Economists and academics on the term "digital transformation " views<sup>21</sup>

No.	Concept	Source
1.	Digital transformation in the digital economy integration of digital technologies and business processes providing organizational is a transformation .	Liu D., Chen S., Chou T. (2011). [4]
2.	Digital transformation strategy is what companies need digital technology integration as a result to the surface coming changes , as well as transformation then their operations to manage supportive It is a plan .	Matt C., Hess T., Benlian A. ( 2015 ) [3]
3.	The efficiency or capabilities of enterprises fundamentally improve for from technology use.	Westerman G. (2015) [5]
4.	Digital transformation digital of technologies to the company's business model input possible changes with related is , as a result product or organizational structures change or process automation gives .	Hess T. ( 2016 ) [6]
5.	Digital technologies changes and possibilities and their contribution to society strategic from the impact and priority in a way complete use for business activities , processes, powers and models accelerator deep is a transformation ."	Kumar B.N., (2016) [7]

In our opinion , digital transformation is the company business to the processes young or digital technologies current to grow method from them business activity change and improve for is used .

This due to its size expanding , further more efficient will be .

<sup>21</sup> Research results based on author by shaped .



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