

NEOLOGISMS AND INTERNET SLANG NEOLOGIZMLAR VA INTERNET
SLANGLARI

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Ilmiy rahbar:

Abstract: *Today, the Internet and social networks have a very strong influence on the development of language. In this process, many new words and expressions are appearing in the English language, and at the same time, they also have a significant impact on the language. In particular, new words in the English language - neologisms and various Internet slang - are often appearing and are widely used. Often, such expressions are created for short, convenient and quick writing, but over time they become part of ordinary communication. Such words are especially popular among young people, through which emotions and relationships are expressed more freely. Although in some cases such words do not correspond to official language standards, they serve to make communication fast, convenient and sincere. As a result, it is clear that language is an ever-changing system and the Internet plays an important role in this process. In general, Internet slang and new words are closely related to the life of modern society and play an important role in the development of language.*

Keywords: *neologism, Internet slang, new words, abbreviations, social networks, English, modern communication, youth speech*

Annotatsiya: *Bugungi kunda internet va ijtimoiy tarmoqlar til rivojiga juda kuchli ta'sir ko'rsatmoqda. Shu jarayonda ingliz tilida ko'plab yangi so'zlar va iboralar paydo bo'lyapti va shu bilan birga, ular tilga ham sezilarli ta'sir ko'rsatmoqda. Ayniqsa ingliz tilida yangi so'zlar — neologizmlar va turli internet slenglari tez-tez paydo bo'lib, keng qo'llanilmoqda. Ko'pincha bunday iboralar qisqa, qulay va tez yozish uchun yaratiladi, lekin vaqt o'tishi bilan ular oddiy muloqotning bir qismiga aylanib qoladi. Ayniqsa yoshlar orasida bu kabi so'zlar juda mashhur bo'lib, ular orqali hissiyotlar va munosabatlar ancha erkin ifodalanadi. Ba'zi hollarda bu kabi so'zlar rasmiy til me'yorlariga mos kelmasa ham, ular muloqotni tez, qulay va samimiy qilishga xizmat qiladi. Natijada, til doimo o'zgarib boruvchi tizim ekanligi va internet bu jarayonda muhim rol o'ynayotgani yaqqol ko'rinadi. Umuman olganda, internet slengi va yangi so'zlar zamonaviy jamiyat hayoti bilan chambarchas bog'liq bo'lib, ular tilning rivojlanishida muhim o'rin tutadi.*

Kalit so'zlar: *neologizm, internet slengi, yangi so'zlar, qisqartmalar, ijtimoiy tarmoqlar, ingliz tili, zamonaviy muloqot, yoshlar nutqi.*

INTRODUCTION:

The rapid development of modern information technologies has radically changed the way people communicate. Communication through the Internet, social networks and various messengers has accelerated, but also a new generation has entered the language itself. In the world English language, new words - neologisms and Internet slang - have become widespread, becoming an integral part of everyday speech, and are actively used by young people today, not only for various purposes.

This process once again confirms the constant functioning of the language. Expressions that previously existed only in oral or written traditional speech are now being replaced by short, concise and quickly delivered forms [2]. Internet slang is especially stable due to its speed and convenience. At the same time, it also increases emotional diversity, allowing users to express their thoughts and feelings more freely.

The main purpose of the article is to study the emergence of neologisms and Internet slang in the English language, their linguistic characteristics and their place in modern communication. The impact of these units on society, especially the speech of young people, is analyzed also. This will allow us to understand more deeply the inextricable connection between languages and society.

Methodology:

This study used several approaches to study neologisms and Internet slang in English. First, the theoretical analysis method was used to study the scientific literature, linguistic studies, and modern articles on the topic. Through this, the content of the concepts of neologisms and Internet slang, their place in the language system, and their main features were clarified. Also, based on the descriptive method, widely used units such as "LOL", "GOAT", and "ghosting" were selected and their form, meaning, and context of use were analyzed. Examples were mainly taken from social networks, blogs, and everyday online communication. This helped to show how these units are used in real speech.

In addition, the communicative functions of Internet slang, namely their role in communication, emotional impact, and importance in expressing social relationships, were studied through a linguopragmatic approach [3]. Using the comparative analysis method, the differences between traditional language units and Internet slang were identified. These methods, used together, served to more clearly reveal the place of neologisms and Internet slang in modern language and communication.

Results:

The results of the study showed that neologisms and Internet slang in the English language have become an important and active layer of modern communication. In the process of analysis, along with such well-known units as "LOL", "GOAT", "ghosting", examples such as "BRB" (be right back), "DM" (direct message), "FOMO" (fear of missing out), "stan" (to be too fond of someone), "simp" (a person who pays too much attention) were also considered. Despite their short form, these units express a wide and clear meaning.

The results showed that Internet slang not only provides speed, but also gives an emotional color to communication. For example, "LOL" or "LMAO" expresses laughter, while "FOMO" expresses a person's fear of missing out [7]. "Ghosting" expresses an unexpected interruption in social relationships, reflecting a new concept inherent in the

modern lifestyle. In this way, the language is constantly being enriched to express new social phenomena. In addition, the study showed that such units are widely used mainly on social networks - Instagram, Telegram, TikTok and other platforms. They are especially active in the speech of young people and are gradually entering everyday oral speech. In some cases, they are also used in informal correspondence. It was also found that Internet slang is often formed by abbreviations, adding new meanings, or giving a new semantic shade to an existing word. For example, "spam" previously meant only advertising messages, but now it is more widely used in the sense of unnecessary and unnecessary messages. The results confirmed that neologisms and Internet slang indicate that language is a living and changing system and plays an important role in modern communication.

Analysis:

The analysis of the research results shows that neologisms and Internet slang in the English language are being formed not only as new lexical units, but also as an important strategic tool of modern communication. Their emergence occurs, first of all, as a response to the speed and conciseness of the digital environment. Therefore, abbreviations such as "LOL", "BRB", "DM" clearly reflect the principle of economy of language, that is, more meaning is expressed through fewer characters.

From a semantic point of view, many Internet slang units are formed by loading new meanings or expanding the meaning of existing words [2]. For example, although the word "ghosting" originally came from the meaning of "ghost", now it means a state of sudden cessation of communication. Similarly, the word "stan" existed as a common noun, today it denotes a strong fan. This process shows the breadth of metaphorical and cognitive possibilities of language.

From a pragmatic point of view, Internet slang enhances the feelings of closeness, informality, and group belonging among users. Through such units, people feel like they are part of a certain social stratum or online community. For example, understanding and using expressions such as "FOMO" or "GOAT" requires a certain level of awareness of modern Internet culture. At the same time, these units enhance the emotional impacts of communication and help to convey ideas more vivid and effectively.

Discussion:

Based on the results of this study, it can be said that neologisms and Internet slang in the English language are a direct product of the communicative needs of modern society. As digital technologies develop, the form of communication between people is also changing, and this, in turn, is causing new units to enter the language. Internet slang is becoming widespread precisely because it meets the requirements of fast, short and sincere communication.

In the process of discussion, it is worth noting that although such units serve to enrich the language, they are not always evaluated positively to the same extent. On the one hand, words such as "LOL", "BRB", "FOMO", "ghosting" facilitate communication, allow for quick and clear expression of emotions. Especially in social networks, these units help users feel close to each other and the communication process becomes more natural. On the other hand, some researchers argue that the excessively use of Internet slang can have a negative impact on traditional language norms. For example, abbreviations and informal expressions

can lead to stylistic errors when used in formal written speech. Also, such units may be misunderstood or not understood at all between people of different ages or cultural backgrounds.

At the same time, the results of the discussion show that Internet slang is not a temporary phenomenon, but one of the natural stages of language development [7]. New words have appeared in the history of language before, and some of them have become part of the general language. Today, a similar process is observed: some Internet slang is gradually becoming part of the standard vocabulary. Neologisms and Internet slang can be considered an integral part of modern communications. Their use in the right context important for preserving language culture and ensuring effective communication.

Conclusion:

This study revealed that neologisms and Internet slang in English are an important and integral part of modern communication. The analysis showed that such units as "LOL", "GOAT", "ghosting", "FOMO", "BRB" are not only new words, but also a form of language reflection of social and cultural changes in society. They satisfy people's need for fast, convenient and emotionally rich communication. Also, neologisms and Internet slang once again prove that language is a dynamic and flexible system. This process is especially noticeable in the speech of young people, but it is gradually spreading to other strata of society. However, the results of the study also showed that context is important in the use of Internet slang. Otherwise, this may lead to a violation of language norms or misunderstandings.

In general, neologisms and Internet slang are a natural and inevitable process of modern language development, through which one can see how closely language is connected with social life. Therefore, their study is of great importance not only linguistically, but also socially and culturally.

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