



THE CHANGING NATURE OF HUMAN COMMUNICATION IN THE
DIGITAL ERA

RAQAMLI DAVRDA INSONIY MULOQOTNING O'ZGARUVCHAN
TABIATI

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Abstract: *This article will discuss how the way we communicate today and how digital technologies are influencing to this process. Nowadays, people communicate most of the time using phones, the Internet, and social networks. This is certainly the most convenient and fastest way, but sometimes it feels like interactions have become more superficial and easygoing. We frequently use shorter sentences instead of full sentence to convey a message, to express our thoughts and emotions we use emojis. Thus, sometimes the message is not fully understood or misunderstood. Nevertheless, many people think that face-to-face interaction is much warmer and more comprehensive. But on the other hand, digital interaction has a lot of advantages. For example, you can easily communicate with people who are far away, and for some individuals, it is easier to say what they think when they are writing something. It's all about balance. People need to use technology, it is important not to lose the sincerity and depth of personal, human connection. Technology is a helpful tool, but it cannot replace the value of a genuine conversation.*

Keywords: *digital era, communication, social networks, online communication, virtual communication, speech culture, technology, social relations, communicative competence.*

Annotatsiya: *Ushbu maqolada bugungi kunda muloqot qilish usullarimiz va raqamli texnologiyalarning ushbu jarayonga ko'rsatayotgan ta'siri muhokama qilinadi. Hozirgi vaqtda odamlar ko'pincha telefon, internet va ijtimoiy tarmoqlar orqali muloqot qilmoqdalar. Bu, shubhasiz, eng qulay va tezkor usuldir, ammo ba'zida o'zaro munosabatlar biroz yuzaki va oddiy bo'lib qolgandek tuyuladi. Biz ko'pincha fikrimizni yetkazish uchun to'liq gaplar o'rniga qisqa jumladan foydalanamiz, o'yxayollarimiz va his-tuyg'ularimizni esa emojilar orqali ifodalaymiz. Shu sababli, ba'zan xabar to'liq tushunilmasligi yoki noto'g'ri talqin qilinishi mumkin. Shunga qaramay, ko'pchilik yuzma-yuz muloqotni ancha samimiyroq va tushunarliroq deb hisoblaydi. Boshqa tomondan, raqamli muloqotning ham ko'plab afzalliklari bor. Masalan, uzoqdagi insonlar bilan oson bog'lanish mumkin, ayrim kishilar uchun esa o'z fikrlarini yozma ravishda bayon qilish osonroq kechadi. Asosiy masala — muvozanatni saqlashdir. Odamlar texnologiyadan foydalanishlari kerak, biroq shaxsiy va insoniy munosabatlarning samimiyligi hamda teranligini yo'qotmaslik muhimdir. Texnologiya foydali vositadir, lekin u jonli suhbatning qadrini o'rnini bosa olmaydi.*



Kalit soʻzlar: raqamli davr, muloqot, ijtimoiy tarmoqlar, onlayn kommunikatsiya, virtual aloqa, nutq madaniyati, texnologiya, ijtimoiy munosabatlar, kommunikativ kompetensiya.

INTRODUCTION

Nowadays, it is difficult to imagine our life with the absence of digital technologies. Almost every day our communication with others is with the use of telephones, Internet and social networks. Previously, face-to-face interaction was a way people talked, but now letters, audio messages, and video chats are becoming the dominant mode of interaction. These changes affect not only the form, but also the content of communication between people.

The digital era has made communication much easier. Now you can contact a person at a distance in a matter of seconds. This is especially convenient while at work, in education and everyday life [2]. This rapid pace of interaction may have negative effects on the depth of interaction. In many cases, people can only afford brief interactions, and the exchange of emotions is not always possible. Sometimes, this may lead to misunderstandings or emotional detachment.

From this perspective, while digital communication expands opportunities, it can create new problems simultaneously. The most important issue is how a modern person should maintain a balance between these two directions. While effectively leveraging technology tools, it is necessary not to forget about sincere and meaningful communication. This article will analyze these issues based on simple and real-life examples.

METHODOLOGY

This research employed multiple approaches to examine how human communication is evolving in the digital era. To begin with, a review of existing academic literature, articles, and studies was conducted, which helped establish a theoretical understanding of digital communication and its broader effects on society.

The study applied observational method as well. Observation focused on communication patterns in everyday life, particularly among younger generations, through social media platforms and messaging applications [5]. Their writing style, the process of expressing thoughts through abbreviations, emojis, and other digital symbols were analyzed. These elements helped to examine how modern communication is changing based on real examples. In addition, a small questionnaire was carried out which collected information from participants of different ages about their communication habits, preferred tools, and their attitude to face-to-face and online communication. This data was summarized and the main trends were identified. Analysis and comparison methods were also used in the research process. Finally, traditional and digital communication were compared to find their pros and cons, which helped in drawing conclusions and giving practical recommendations on the topic.

RESULTS

The results of the study showed that digital technologies have significantly changed the form and content of human communication. Most participants claimed that they use



actively social media platforms and networks for talking and interaction in their everyday life. It was noticeable among young people that quick and written forms have become common and normalized.

At the same time, the results also showed that online communication tends to be short in form and simplified. Participants often mentioned that instead of full sentences they prefer using abbreviations or brief phrases. Although this speeds up communication, it sometimes leads to thoughts not being fully expressed. Some even admitted occurrence of misunderstanding in text conversations. This trend suggests a deeper concern: are people becoming more efficient in communication, but at the cost of emotional effort? The preference for brevity may save time, but it can also reduce the willingness to engage in meaningful and emotionally rich interaction. One interesting aspect is that many people consider face-to-face communication to be more genuine and clear [3]. They noted aspects such as body gestures plays a crucial role in understanding intention of person when talking in real life, as it is noticeable by tone, mood, and facial expressions. However, online communication still chosen despite its lack of authenticity, as it saves time and removes the barrier of distance.

Another important trend was highlighted during the study: although digital tools have made us more socially active, our connections have become noticeably shallower. People are interacting with more individuals than ever before, but these relationships are often less meaningful. The research also showed different perspectives among participants. Some mentioned the idea of "online freedom," explaining that they feel more comfortable and open when expressing their thoughts behind a screen. Others argued that digital tools cannot replace the value of face-to-face communication. Overall, the results clearly show that digital communication has become an integral part of human life. Although it has made communication easier and faster, its qualitative aspects, especially sincerity and depth, are still a matter of discussion.

ANALYSIS

Based on the results, it is clear that today, communication has evolved from a simple process of talking, into a complex phenomenon shaped by technology. It seems that people communicate with each other more than before, but the quality of these communications does not match the intensity. This raises an important question: does digital communication actually reduce empathy, or does it simply change the way empathy is expressed? It is true that absence of body language and tone limit emotional clarity, though it does not eliminate emotional understanding. Instead, empathy may become more deliberate rather than instinctive.

This change is obvious in everyday life. For example, many people prefer to write short messages instead of long conversations. While using short responses like "OK" or "Good" saves time, it often reduces the sincerity of the interaction. Sometimes, written texts are easily misinterpreted which consequently creates misunderstanding.

Another important aspect is the issue of emotions. In face-to-face settings, tone of voice, facial expressions, and body language are vital for understanding [6]. In digital world emojis used as a replacement. But emojis cannot always fully convey real emotions. Therefore, sometimes communication can seem cold or overly formal.



At the same time, digital communication also has its advantages. For example, some people may be shy when talking in person, but they can express their opinions freely when writing. In addition, it is easy to communicate with people living in different countries. This broadens the worldview, helps to get acquainted with new ideas and cultures. This analysis shows that digital communication has made our lives much easier, but it cannot completely replace human closeness. The best way is to use both in balance, that is, to write when necessary, but not to forget about live communication when possible.

DISCUSSION:

When discussing this topic, one thing is clear: communication is changing, but this change is perceived differently by everyone. For some, it is very efficient - you send a message, get a quick response, and save time. Others think that "previous conversations were different." However, it is worth questioning whether face-to-face communication is truly superior, or if this belief is partly driven by nostalgia. While in-person interactions are full of richer emotional cues, digital communication offers forms of expression that did not exist before. Therefore, the preference for traditional communication may reflect emotional familiarity rather than objective superiority.

In fact, the truth is somewhere in between. For example, today people write a lot during the day. But how many of these correspondences are real, memorable conversations? Often, the sentences are short, simple and end quickly. And this gradually seems to affect the closeness between people. Where once people would sit down to discuss something in detail, now many things are resolved with a word or two.

Another aspect is that digital communication sometimes gives a person the feeling of "not being alone," but it cannot always replace deep, real conversation. It is one thing to constantly correspond with someone, and it is another to sit next to them and talk. Many people notice this difference, but still choose to write because of convenience. But it is not right to see everything from a negative perspective. For example, there are some people who cannot be free in a live conversation, but are very open when writing. Digital communication creates a great opportunity for such people. Or it was not so easy to communicate often with loved ones who live far away. Therefore, the most important thing here is choice. How to communicate is decided by the person, not technology. If a person is not limited to just writing quickly, but tries to communicate meaningfully, even simple correspondence can be sincere. Communication is not a technique; it is a human need. Technology is just a tool. How we use it is in our hands.

CONCLUSION

In short, the digital age has transformed the way people communicate. Today communications are faster, shorter and reaches more people than ever before. In our modern life it has several advantages, the distance problem almost disappeared, and people can talk with others from anywhere in the world. At the same time, it can affect the content and quality of talking, for instance it can make messages shorter, simple and superficial. On the other hand, it created opportunities, bringing people together, speeding up the sharing of information, and giving some individuals the freedom to express themselves more openly than they could in person. How technology use matters



than technology itself. People should focus on being genuine and thoughtful in conversation so that in any form of communication they can make it meaningful. Therefore, maintaining a balance between digital and traditional communication is one of the most important tasks today. Along with the use of technology, one should not forget the value and importance of live conversations.

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